



**Google News Lab - Tools für Journalisten
Oberösterreichischer Presseclub, 26. Januar (Linz)**

Isa Sonnenfeld, isas@google.com (Head of Google News Lab, DACH)

Contact details:

newslabsupport@google.com

Google News Lab: <http://g.co/newslab>

Media Alert Newsletter: <http://g.co/GoogleMediaAlerts>

Twitter: @GoogleNewsLab / @GoogleTrends

Einführung

<https://newslab.withgoogle.com/> (incl. Tutorials)
medium.com/journalism360

1. Recherche

<https://firstdraftnews.com/>

Knowledge Graph: <https://www.google.com/intl/es419/insidesearch/features/search/knowledge.html>

Advanced Search: https://www.google.com/advanced_search

Such-Operatoren:

- obama -trump
- site:nytimes.com
- filetype:pdf, ppt
- cse.google.com
- google.com/alerts
- related:visua.ly
- intitle "Obama" site:youtube.com
- filetype:kml shp

News Lab Tutorial zur Erweiterten Suchen: <https://newslab.withgoogle.com/process/research>

Suchoperatoren

https://support.google.com/websearch/answer/2466433?p=adv_operators&hl=en&rd=1

Umgekehrte Bildersuche: <https://www.tineye.com/>

DEMO: Ist dieser Mann ein Terrorist:

<https://dl.dropboxusercontent.com/u/20035621/Bildschirmfoto%202016-10-11%20um%2011.41.44.png>

DEMO: Wer hat dieses Foto im Original aufgenommen:

https://www.dropbox.com/s/x7t3rz4ijywuaeq/ap_17023521380877.jpg?dl=0

Chrome Erweiterungen

Exif Viewer

<https://chrome.google.com/webstore/detail/send-to-exif-viewer/gogiihnpamfmodmlnhdljokkjiapfck>

Tineye Reversed Image search

<https://chrome.google.com/webstore/search/tineye%20reverse%20image%20search>

Google Translate:

<https://chrome.google.com/webstore/detail/google-translate/aapbdbdomjkkjkaonfhkkikfgjllcleb>

Amnesty International Data Viewer for YouTube:

<https://www.amnestyusa.org/sites/default/custom-scripts/citizenevidence/>

Youtube Geo Search Tool: <http://www.geosearchtool.com/>

GOOGLE TRENDS

Kontakt details für Google Trends

E-mail newslabsupport@google.com

Google Trends Google.com/trends

Twitter twitter.com/googletrends

Newsletter: <http://goo.gl/vSPFqH>

TRENDS Beispiele:

[Electionland](#)

[Online Tutorial 1](#)

[Online Tutorial 2](#)

[Online Tutorial 3](#)

[Guardian - most asked questions about UK politicians](#)

[Zeit Online - New year's eve in Cologne](#)

[Telegraph - how languages change](#)

[Game of thrones](#)

[British Food](#)

GOOGLE MY MAPS

https://www.google.com/maps/d/view?mid=zh2aFtrEoMNq.k_ueP3dPJpZ4

<http://www.lanacion.com.ar/1773293-el-mapa-de-la-catastrofe-ambiental-en-el-pais-por-las-inundaciones-y-los-incendios>

<http://www.vice.com/cityguides/new-york-city/map>

https://www.google.com/maps/d/u/0/viewer?mid=19Ok_4WJVC27j8vvqCNz6aRjrMo

<https://docs.google.com/spreadsheets/d/1l-gcLcc4TRwmYIBe7vWh5OETQffWnox1WrusltMeElo/edit#gid=0>

Maps Quota Uplift

<https://docs.google.com/a/google.com/forms/d/15kKTFAadgqjUbAKHYyq1cuQf2ATadLgJbMMpsimSF1g/viewform>

Blogpost: Updates zu Google Maps APIs Standard Plan

<https://googlegeodevelopers.blogspot.de/2016/06/building-for-scale-updates-to-google.html>

Beispiele My Maps

[La Nacion](#) - Flooding in Argentina

[BBC News](#) - Heatwave in the UK

[Merkur.de](#) - October festival

Storytelling mit Google Maps

<http://berlinwahlkarte2016.morgenpost.de/>

Step-by-Step-Tutorial My Map

<https://sites.google.com/site/geomedialab/>

Google Maps APIs

<https://developers.google.com/maps/>

FUSION TABLES

Base data set

<https://fusiontables.google.com/data?docid=1FHTJWlfxitK17XCeXjxDGaUdRjvoHhw8envTXoVP#map:d=3>

Provincies

https://docs.google.com/spreadsheets/d/1gG6fsbgk2_ce9lbM-zhJLnv13Bl6oZ0TJggDedpv3l/edit?usp=sharing

KML - offizielles Datenset(aber nicht brauchbar):

<https://www.dropbox.com/s/8tzv5bum6y2qahn/NL-Level1.kml?dl=0>

Beispiel - Deutschland

Bundesländer:

<https://www.google.com/fusiontables/DataSource?docid=1iQmfVa7r1FcJVqQYR2kHimee3JgluGQNxCzSwxcB>

Landkreise:

<https://www.google.com/fusiontables/data?docid=1s2JpPLnEFCjaP24oWE5SB5YVgOCOaerIt3pGHxn2>

Gemeinden:

https://www.google.com/fusiontables/data?docid=1ORwqoN_zYtmyWRMRA7XXOtUZxT2uzQDhSdx4033S

Studenten-Zahlen in Deutschland

https://docs.google.com/spreadsheets/d/1hdTCD6MOI-_f7opUTB0MXgV14ugyGTusbcP39xWfd64/edit#gid=0

KML Netherlands - Gemeenten

gemeenten in fusietable:

<https://fusiontables.google.com/data?docid=19R4ZPLKBrGPxrtD-w7CH0F9Im0Ym4ibGFka4qUb#map:i d=3>

<https://www.cbs.nl/nl-nl/conversie/archief%20-%20afblijven/gegevens-per-buurt-met-google-earth>

https://docs.google.com/spreadsheets/d/1jn2D6XmtVg3veeCspJJWzvYBVAfm-TViNFJzSert_OY/edit?u sp=sharing

GOOGLE EARTH - Links / Beispiele

Google Earth Pro Download

<https://www.google.com/intl/de/earth/explore/products/desktop.html>

Google Earth Engine

<https://earthengine.google.com/>

News Lab Media Alerts

<https://groups.google.com/forum/#!forum/google-newslab-updates>

Follow your world - Hinweise über neue Bilder

<https://followyourworld.appspot.com/>

How to film tours in Google Earth Pro

<https://sites.google.com/site/kmltouring>

Google Earth Tutorial

<https://sites.google.com/site/kmltouring/>

<https://newslab.withgoogle.com/lesson/5225220302438400>

<https://newslab.withgoogle.com/lesson/5877564899852288>

3D models for Google Earth Pro

<https://3dwarehouse.sketchup.com>

Thinglink - Overlays für Filme und Bilder

<https://www.thinglink.com/>

Beispiele

New York Times - [Terror attack in Nice](#)

TVN24 - [Terror attack in Nice](#)

JDD - [Euro 2016](#)

BBC - [Terror attack in Nice](#)

Merkur - [Attack in Munich](#)

Berliner Morgenpost - Berlin Attack

<https://www.morgenpost.de/article209162609/Durchsuchung-bei-mutmasslichem-Kontaktmann-von-Amr i.html>

Slider Tool für vorher / nachher Satellitenbilder

<https://juxtapose.knightlab.com/>

<https://1928.tagesspiegel.de/>

Hardware für Google Earth: **Spacemouse**

<http://www.3dconnexion.de/products/spacemouse.html>